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# GREGORY KIEP

DIRECTOR OF MARKETING

## CONTACT

513.702.5545

gregorykiep@gmail.com

gregorykiep.com

## PROFILE

Proven marketing professional with over 13 years experience in content marketing, social media management, web development search engine optimization, and overall marketing strategy. Experience working in a variety of industries as the principal at his own firm with extensive background in real estate, travel, LGBT events, and entertainment.

## EXPERIENCE

### PRINCIPAL

GREGORY KIEP MARKETING SOLUTIONS | 2004 - PRESENT

- Worked with a variety of clients and industries to implement marketing strategies including content, social media, SEO, and overall brand identity.
- Successfully grew business while maintaining client base.

### DIRECTOR OF MARKETING

CHARLESGATE REALTY | 2012 - 2017

- Managed entire marketing department for both company and agent development.
- Helped grow company into one of the Top 20 firms in Boston in 2016.

### DIRECTOR OF MARKETING & SALES

BOSTON BROKERAGE GROUP | 2009 - 2012

- Oversaw complete firm rebranding with growth into Top 50 firms in Boston by 2012.  
Supervised all divisions of the company including brokerage, property management, and multifamily.

### DIRECTOR OF MARKETING

COMEY & SHEPHERD | 2004 - 2009

- Managed all marketing efforts in City Office for one of the Top 3 Cincinnati real estate companies.

## EDUCATION

### MASTERS OF BUSINESS ADMINISTRATION

XAVIER UNIVERSITY | 2004 - 2006  
MARKETING CONCENTRATION

### BACHELOR'S DEGREE, MAJOR IN MARKETING

XAVIER UNIVERSITY | 2001 - 2004  
GRADUATED IN ONLY 3 YEARS OF STUDIES

## SKILLS

Content Marketing  
Social Media Strategy  
Search Engine Optimization  
Web Development  
Email Marketing

CRM Systems  
Adobe Creative Suite  
Hubspot  
Copywriting  
Market Research